



**FOR IMMEDIATE RELEASE  
PRESS RELEASE**

**Press Contact: Dana Stefaniak**  
[dana@littlebirdcreativestrategies.com](mailto:dana@littlebirdcreativestrategies.com)  
**859-333-5051**

**Second Event in UPLIFT KENTUCKY Series Focuses on Diversity, Equity, and Inclusion**

**Lexington, KY - (June 7, 2021)** UPLIFT KENTUCKY is proud to announce the second event in the UPLIFT KENTUCKY series. **UPLIFT KENTUCKY: Diversity, Equity and Inclusion for Better Community & Business** is June 16, 2021 at 3:00 pm EST. Registration is now open [UPLIFT KENTUCKY REGISTRATION](#).

These UPLIFT KENTUCKY events were inspired by Lyle Hanna, President and CEO of Hanna Resource Group. This series encourages Kentuckians from all walks of life to meet and work together as a community! Joining in partnership with Hanna Resource Group for the second UPLIFT KENTUCKY event is TKT and Associates., a Louisville company specializing in workforce diversity management.

“We want to inspire our participants as they hear from, and talk to, Kentucky Leaders from businesses and non-profits such as Brown-Forman, PNC Bank, Crank and Boom, Kentucky Council on Postsecondary Education, and many others,” said UPLIFT KENTUCKY founder Lyle Hanna. “Diversity, Equity, and Inclusion experts will share how to effectively advance DEI in the workplace and communities, observe policies through an organizational lens and even how to alleviate fears in talking about DEI.”

UPLIFT KENTUCKY is also raising money to support important local organizations whose key mission is to enhance opportunities for under-represented groups. Leaders from Kentucky Habitat for Humanity, Black Soil, Urban League of Lexington-Fayette County/Louisville Urban League and Lexington Black Prosperity Initiative will share how their non-profits are advancing Diversity, Equity, and Inclusion in their communities.

UPLIFT KENTUCKY’S goal is to raise \$20,000 <https://bgcf.givingfuel.com/upliftky> for these important non-profits and inspire businesses and communities to enhance their commitment to Diversity, Equity, and Inclusion. The first UPLIFT KENTUCKY, held in January 2021, was a tremendous success and raised \$20,000 for God’s Pantry, Goodwill Industries, Kentucky Habitat for Humanity, and Nourish Kentucky. The first UPLIFT KENTUCKY program can be seen at <https://youtu.be/m8liP0jcJkQ>.

**###**